

Freelance Creative Workshop Leader – Digital Journeys Project

Learning Department

Fixed-term appointment from October 2017 through January 2018

Fee of £3,200

The Royal Academy of Arts is one of the UK's foremost arts institutions; our purpose is to be a clear, strong voice for art and artists. We are famous for our world-class exhibitions including *Ai Weiwei*, *Painting the Modern Garden* and *Abstract Expressionism*. It is a particularly exciting time in our history; 2018 is our 250th anniversary and we are engaged in a series of major investments that will transform our physical and digital infrastructure and our public offer.

Over the past three years we have been redeveloping our 2.5 acre site in Mayfair, uniting our two buildings, Burlington House and 6 Burlington Gardens, and providing refurbished galleries, a state-of-the-art auditorium, a new learning centre and a dedicated Collections gallery in Burlington Gardens. With the support of the Heritage Lottery Fund, the Academy is also delivering a comprehensive learning and interpretation programme, *Reveal, Celebrate and Explore*, which focuses on celebrating the significant heritage of the Royal Academy (RA), drawing together architecture, buildings, our Collection and the stories of people of the RA. This is an exciting opportunity to be part of this transformative project.

We are looking to appoint an inspiring individual to work as Freelance Creative Educator to help to deliver the aims of *Reveal, Celebrate and Explore* through a participatory, heritage-focused, creative project. You will lead workshops with FE students and with families, exploring with them themes, ideas and stories inspired by works in the RA's Collection. Through creative workshops, you will guide participants in developing journeys through the Collection, linking works of art across time and medium. The project will result in storyboards and templates in the voices of young people and of families that will provide the basis for online digital journeys through the RA's Collection which will include Collection images, text and sound and provide unique interpretive journeys into the RA Collection

You will be a talented, committed and creative person with experience of working on artistic, interpretive and digital story-telling projects. Experience working with museum or gallery historic collections is highly desirable. You will have experience developing content for digital platforms and working with Digital and Learning teams at cultural organisations. You will have extensive experience of working with families and young people on community arts projects and will be accustomed to co-producing interpretation projects with participants.

An understanding of the vision of the Royal Academy of Arts is essential, along with a passion for British art, working with families and young people, delving into history, and engaging with contemporary issues in art, history and culture. Ideally, you will have worked on a previous Lottery-funded project in this capacity or similar.

**Funding raised by
The National Lottery**

and awarded by the Heritage Lottery Fund



LOTTERY FUNDED

This appointment is for workshop planning and delivery and content curation from October 2017 through early March 2018. Two workshops for families will be held in autumn of 2017; six workshops for FE students in January and February 2018. The project fee includes: collaborative planning with RA staff and partners; workshop preparation and the delivery of 8 workshops. The creative results from these workshops – which may include but are not limited to images, stories, sounds- will be the basis of the co-curated online journeys created by the RA digital team in consultation with you. You will also contribute to project evaluation. A separate budget has been allocated for workshop materials and hospitality. Workshops will be held both at the RA and at offsite locations to be determined.

Closing date for applications: 13 October 2017 (midnight)

Interviews to be held: 25 & 26 October 2017

To apply, please send your CV and a covering statement to recruitment@royalacademy.org.uk, describing how you would approach the project and fulfil the responsibilities set out in the job description, including:

- a description of the major themes you would encourage participants to explore, including images
- sample creative activities you would use to engage families in developing content
- ideas for working effectively with FE students to engage them in creative story-telling and other content development
- links to other projects you have been involved with and examples of your own work that demonstrates your experience that relates to this project

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